



PUBLIC SELECTION NOTICE FOR A PRESS OFFICER IN THE FIELD OF PROJECT COMMUNICATION (Work Package 2)

HELIOS Project
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C.U.P. E45G1800050004

Fisheries and Blue Growth District - Cosvap, Partner of “HELIOS” project (co-financed under the ENI CBC MED 2014-2020 Programme) is looking for a highly motivated and enthusiastic press officer who will be appointed as part of the Helios project, Work Package 2 “Communication”.

General Objective

Project HELIOS project aims to help tackle social exclusion and poverty amongst vulnerable groups (i.e. NEETs and Women of all ages) by identifying the sector with greatest potential for growth and job opportunities for these target groups to meet those sector needs through training activities and cross-border traineeships in companies.

Specific objective

The project aims to increase employability in young people belonging to NEETs (up to 30 years old) and Women (all ages) by providing these target groups with marketable skills to prepare them for skill-based occupations, piloted within the Blue & Circular Economy.

Activities

HELIOS partners believe that the “NEET phenomenon” can be tackled and reduced through the implementation of concrete actions, such as data collection, training, coaching, tutoring and sharing of best practices between partners in two of the most relevant sectors of the Euro Mediterranean economy (i.e. Blue and Circular economy) which can generate hundreds of thousands of jobs for young people and women in Mediterranean countries.



1. TASKS/RESPONSIBILITIES/DUTIES AS REQUIRED BY WP2 – Communication

Responsibilities of the selected person will include assisting the Project Communication Manager to:

1. Assist the Project Communication Manager in planning events
2. Create, plan and implement online advertising campaigns through the organization's website and the project website
3. Create, plan and implement online / social media campaigns including Facebook and Twitter advertising campaigns and advertisements through other digital platforms to reach target groups: NEET, women, SMEs operating in the blue economy and circular economy sectors
4. Create, plan and implement traditional advertising campaigns involving local media (TV, radio and press)
5. Manage requests for multimedia images

2. REQUIREMENTS

1. Enrolled in the order of journalists for at least 15 years
2. A minimum of 20 years of experience in communication activities with public and private entities
3. A minimum of 10 years of experience in press officer activities at public and private entities
4. Good ability to manage social networks and online communication
5. Language requirement: proficiency in Italian and English and translation skills in the language pair Italian-English.
6. Dissemination and networking experience including knowledge of the partner's main working area (Sicily);
7. Strong communication, presentation and organizational skills
8. Good ability capabilities to use cameras and connected mounting systems
9. IT skills: good knowledge of main Office Suite software

Preference will be given to those candidates who have knowledge of other foreign languages in addition to the minimum requirement of English and Italian

3. DURATION

The position will last for all the duration of the project, starting from the date of signing of the contract.



4. PAYMENT

Total compensation for the duration of the engagement, including VAT and any eventually social, security and welfare costs, is Euro 7.085,00.

5. TENTATIVE STARTING DATE

Second week of June 2020.

6. DUTY STATION

Mazara del vallo (TP), Sicily.

7. PRESENTATION OF APPLICATIONS AND SELECTION PROCEDURES

The application form (AF) must be completed according to the attached form (Attachment A), dated and signed by the candidate (original, scanned copy or pdf with digital signature will be accepted).

The application form must be accompanied by:

- Europass CV (original, scanned copy or pdf with digital signature will be accepted)
- A copy of a valid identity document.

The application form must be sent by email to the following addresses:

Mrs. Angelita Marino (Project Manager) - angelitamario.distrettopesca@gmail.com

Fisheries and Blue Growth District - Cosvap – distrettopesca@gmail.com

The subject of the e-mail must state the following: "SELECTION OF A PRESS OFFICER IN THE FIELD OF PROJECT COMMUNICATION (WP2 HELIOS Project)"

8. DEADLINE

The deadline for submitting applications is **JUN 3th,2020 at 1pm (Italy Local time)**.

Only those candidates with a profile deemed of interest and who meet the above-indicated requirements will be invited to interview.

9. TREATMENT OF PERSONAL DATA

The data that will come into the possession of **Fisheries and Blue Growth District – Cosvap**, will be processed pursuant to and for the purposes of Legislative Decree 196/2003 and in compliance with article 13 and article 14 of Regulation (EU) no. 2016/679 of the European Parliament and of the Council of 27 April



2016 relating to the protection of individuals with regard to the processing of personal data, as well as to the free movement of such data (general data protection regulation, hereinafter also referred to as “regulation” or “GDPR”) and which repeals Directive 95/46 / EC.

Attachment-A-Application-Form